

Project Nexus

Shelter
Health Care
Food Assistance
Recovery
Housing Supports

The Red Deer Homeless Foundation has embarked on their inaugural initiative—Project Nexus.

FOR THE COMMUNITY, BY THE COMMUNITY

Taking existing good work to the next level of impact and sustainability with a Campus

The Red Deer Homeless Foundation (the Foundation) has mobilized an inaugural initiative towards its vision, mission and focus—Project Nexus. This project proposes the development of a Campus enabling people to move from crisis to stability more quickly, with dignity and clarity. The Campus represents **a once-in-a-generation opportunity to transform how Red Deer responds to homelessness.**

Built on more than two years of coordinated community research, Project Nexus is designed as a community-owned asset held through the Foundation and delivered in partnership with agencies servicing vulnerable populations, private enterprise, government and philanthropists. Once operational, participating organizations will share administrative infrastructure and operating costs, allowing scarce resources to be redirected to front-line services. Any financial capacity generated through Project Nexus will be reinvested into mechanisms that strengthen homelessness-servicing organizations and support future initiatives that expand affordable, supportive and transitional housing across our community.



The Campus is situated on a 12-acre property located at 7740 40 Avenue. It combines the size, layout and adaptability needed to co-locate temporary housing, health and human services within a single, purpose-designed facility.



RED DEER
HOMELESS FOUNDATION

The Red Deer Homeless Foundation— a community connector and convener bringing our community together by:

- ✓ strengthening coordination
- ✓ supporting shared understanding
- ✓ helping align efforts for effective and integrated homelessness response

OUR VISION

A region where homelessness is rare, brief, non-recurring, and everyone has a clear, supported pathway home.

OUR MISSION

Illuminating the pathway home for those experiencing homelessness by guiding collaboration, innovation, and shared action to reduce homelessness in Central Alberta.

OUR FOCUS

At Red Deer Homeless Foundation, our focus is to bring people together to create real, lasting solutions to homelessness in the Red Deer Region, coordinate partners, align funding, measure outcomes and report transparently.

CONTACT US

For more information or to join our newsletter for regular updates, visit www.homelessnessreddeer.com

The Campus allows for timely activation

The existing infrastructure allows for timely activation at a lower cost than new construction, while its location provides both accessibility and appropriate separation from residential and commercial sensitivities.

The Campus offers over 200,000 square feet of adaptable space large enough to bring essential supports together in one place, making it easier for people to get help and move forward. The facility will include emergency shelter, health and mental health care, recovery-focused supports, housing intake and navigation, Indigenous-led and culturally informed services, employment and life-skills supports and access to basic needs like food, showers, laundry and secure storage.



Within the Campus, community partners will work together—not as one big super-agency, but as a **caring network helping people find hope, stability and belonging.**



Our Vision

Strengthening safety, efficiency and well-being for the entire community—Our social service system currently operates through long ‘corridors’ created by geography, transportation and coordination gaps. We can eliminate these corridors by bringing services together on one integrated campus reducing barriers, shortening the path to housing and helping people stabilize faster.

What’s happening now

The Foundation is working with the Indigenous community, service providers, community leaders and groups, The City of Red Deer and funding partners to finalize approvals and begin detailed planning.

The City’s re-zoning process has been initiated and our hope is to have all approvals in place by the end of February, with occupancy in April, 2026.



**YOUR VOICE IS IMPORTANT—
WE WANT TO HEAR FROM YOU**

Through meetings and outreach, we continue to engage the community and build mutual awareness about the potential benefits and challenges of developing this Campus to meet the needs of our community. We want to build relationships, listen and explore how collaboration, alignment and shared learning can support stronger outcomes for individuals experiencing homelessness and for the community as a whole.

We invite you to engage, learn more and share your thoughts, concerns and ideas about this initiative. Send us a message at: nexus@homelessnessreddeer.com

“For the Community, By the Community”

Project Nexus

- ✓ A community-led, integrated infrastructure solution
- ✓ A coordinated approach to housing, health, and social supports
- ✓ A system that helps people move from homelessness to stability faster
- ✓ A not-for-profit, public-value-focused initiative
- ✓ Re-defining the face of our community

For detailed information on Project Nexus go to: www.homelessnessreddeer.ca/nexus

